

**INSTITUTO  
DE INGENIERÍA  
UNAM®**



# **El Análisis de Ciclo de Vida como base para la producción y el consumo sustentable**

Dra. Leonor Patricia Güereca

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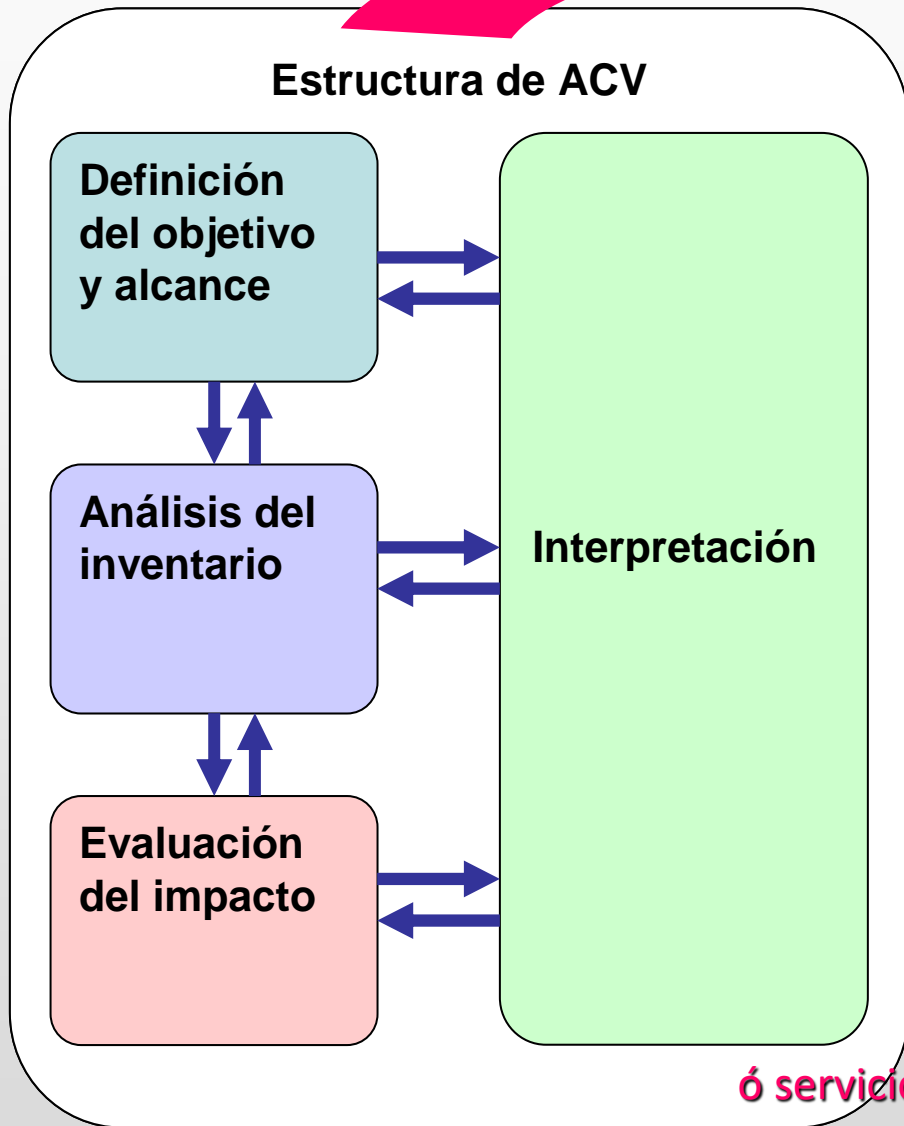
Investigadora del Instituto de Ingeniería, UNAM  
Presidenta de la Red Mexicana de Análisis de Ciclo de Vida  
Presidenta de Cambio Climático de la Asociación Interamericana de Ingeniería Sanitaria y Ambiental

10 de octubre de 2017

# ¿Cuál prefieres?

- Banar Mufide and Cokaygil Zerrin, 2008. A Comparative Life Cycle Analysis of Two Different Juice Packages. Environmental engineering science 25(4): 549-555
- Environmental Engineering Department  
Anadolu University, Eskisehir, TURQUIE  
**Résumé / Abstract**
- The main purpose of this research was to investigate the life cycle environmental impact of glass bottles and beverage cartons. The LCA was performed depending on a consumer who lives in Eskisehir city. Considering the impact categories of climate change, ecotoxicity, acidification, eutrophication and fossil fuels. The environmental load of glass bottles is higher than beverage carton's load for all the impact categories.



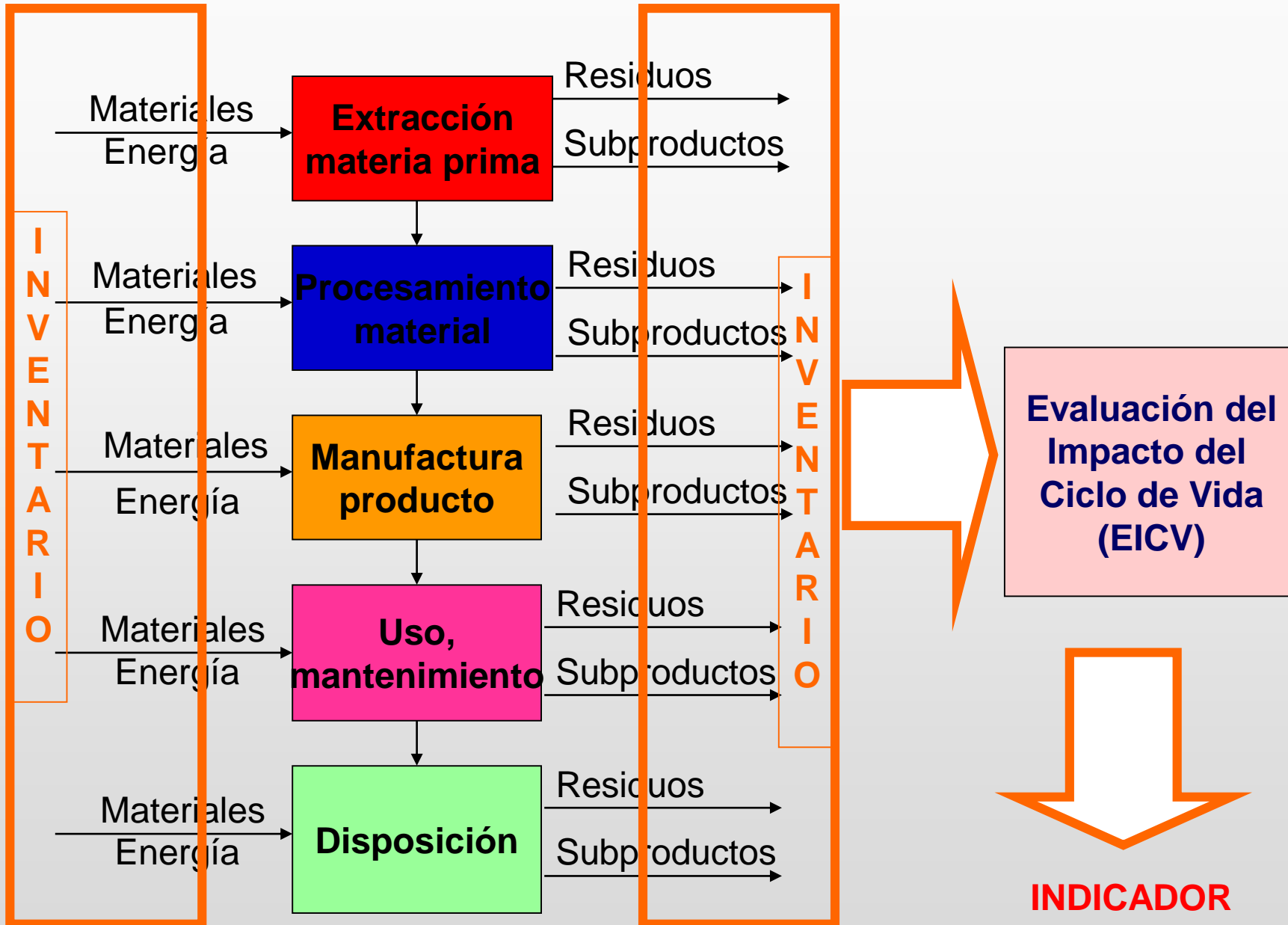


El Análisis del Ciclo de Vida es una herramienta metodológica que permite evaluar los potenciales impactos ambientales asociados a un producto o servicio, desde la extracción de las materias primas hasta su disposición final, tomando en cuenta todos los medios involucrados.

¿Qué?  
¿Cómo?  
¿Para qué?  
¿Para quién?  
¿Para dónde?  
¿Para qué período?

Unidad funcional:

Cantidad de productos  
ó servicios, necesarios para cumplir la función  
que se compara.



# ACV de Clínter producido con dos tipos de combustibles

Journal of Cleaner Production 107 (2015) 741–748



ELSEVIER

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Journal of Cleaner Production

journal homepage: [www.elsevier.com/locate/jclepro](http://www.elsevier.com/locate/jclepro)



## The co-processing of municipal waste in a cement kiln in Mexico. A life-cycle assessment approach

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Mexico

### ABSTRACT

A growing population and a high level of consumption generate increasing municipal waste, which requires integral and environmentally efficient waste management systems. In contrast, the cement industry has an inherent need for fuel with a high heat of combustion. Thus, municipal solid wastes with high calorific value are desirable as Refuse-Derived Fuel for thermal processes in the cement industry, which is an opportunity for both the waste sector and cement industry. However, the environmental viability must be objectively, systematically and holistically evaluated. For the last trait, a comparative Life Cycle Assessment was developed to evaluate the environmental impact from clinker production for two fuel scenarios: one considering a 100% petroleum coke and the other a 20% Refuse-Derived Fuel and 80% petroleum coke co-process. This study considers real operating data from waste management systems and the cement industry in Mexico. Both scenarios considered the impact of the raw material extraction, manufacture and transport of fuels, electricity generation and use air emissions, discharge and wastewater generated during the life cycle of the analyzed fuels. The evaluated impact categories were the abiotic resource depletion, acidification, eutrophication, global warming, stratospheric ozone depletion, photochemical smog and terrestrial toxicity based on the CML IO Baseline V3.01. The results indicate the co-processing scenario exhibited a lower environmental impact than using only petroleum coke as a fuel for all categories. Therefore, using Refuse-Derived Fuel from municipal waste in Mexican cement plants mitigates environmental impacts and could be a strategic alternative for waste management.

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# Metodología

## Unidad funcional

- 1 t de clínker

## Límites

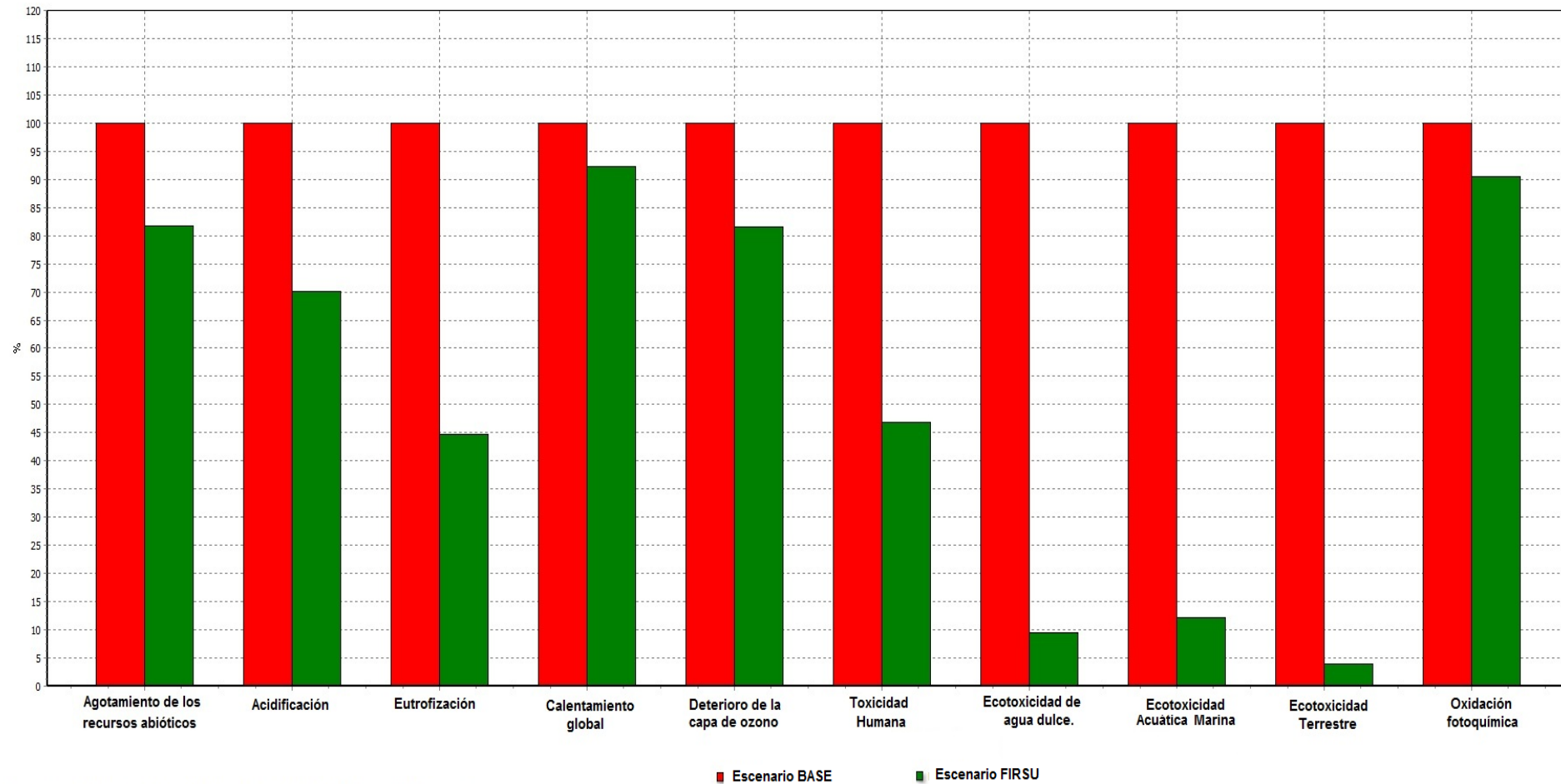
- Residuos inorgánicos con alto valor calorífico: plásticos, papel, cartón, textiles y madera
- Temporal – Años 2010 y 2012
- Geográfico – Tepeaca

## Comparación

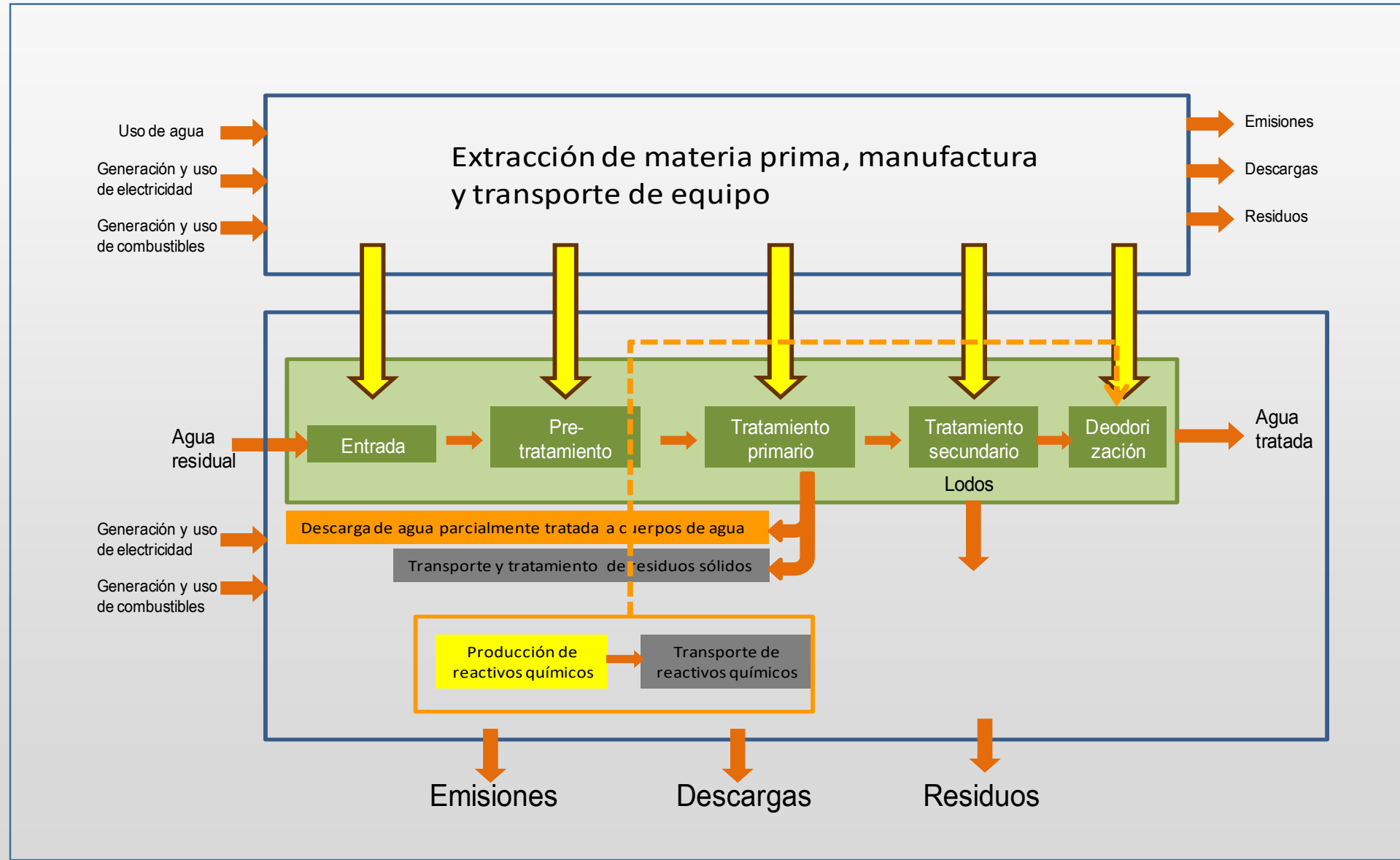
- Escenario BASE + Relleno Sanitario  
100% coque (93 kg) + 47 kg de residuos Inorgánicos en relleno sanitario
- Escenario FIRSU (Co-procesamiento)  
80% Coque (74 kg) + 20% FIRSU (47 kg)

# RESULTADOS, IMPACTOS NORMALIZADOS

**Escenario Base (100% coque + Relleno) vs. Escenario firsu ( 80% coque + 20% firsu)**



# ACV de PTAR





## Tecnologías analizadas

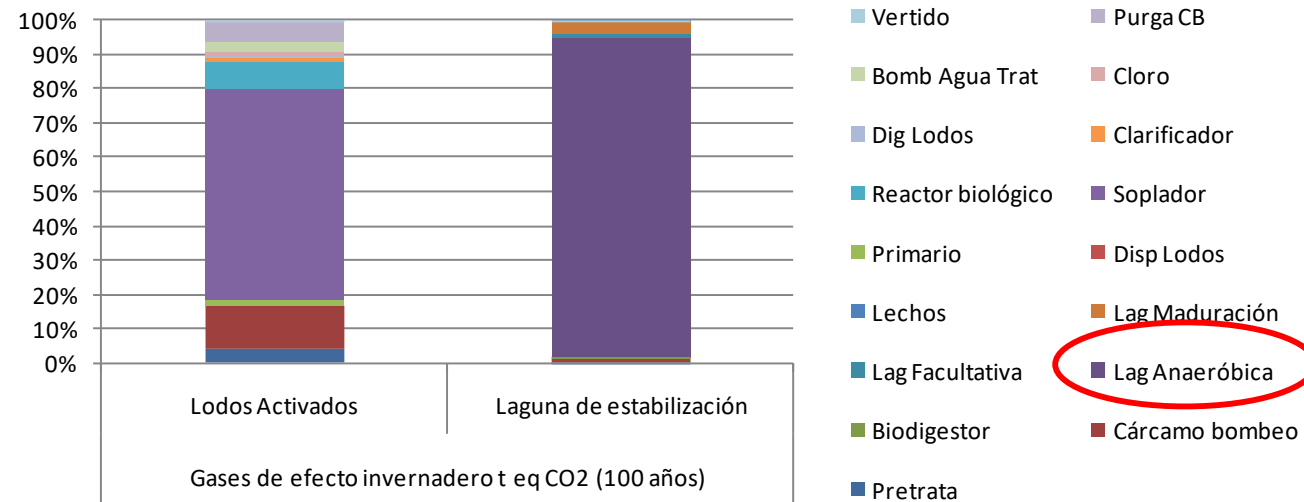
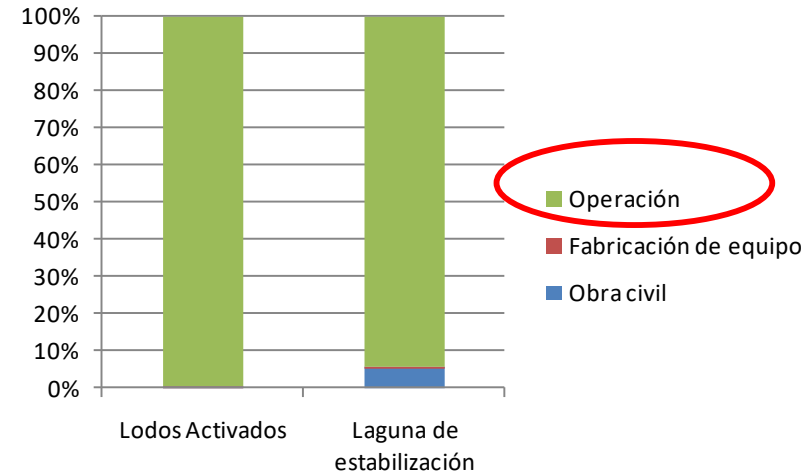
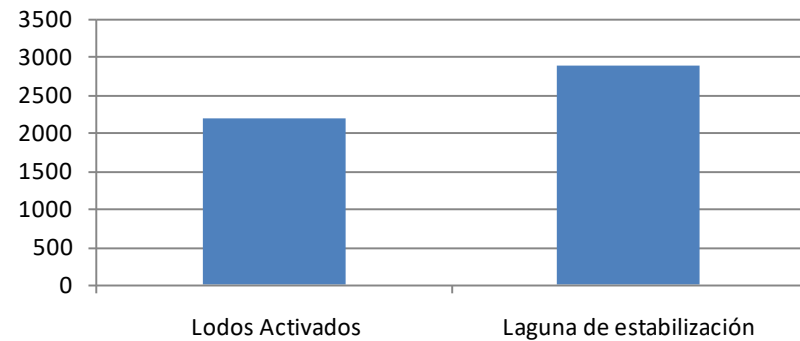
### Tecnologías:

- Aerobia =  
Lagunas(Distrito Federal)
- Anaerobia = Lodos  
(Estado de México)
- Tamaño:
  - 12 y 18 l/s (chicas)



# Cambio Climático

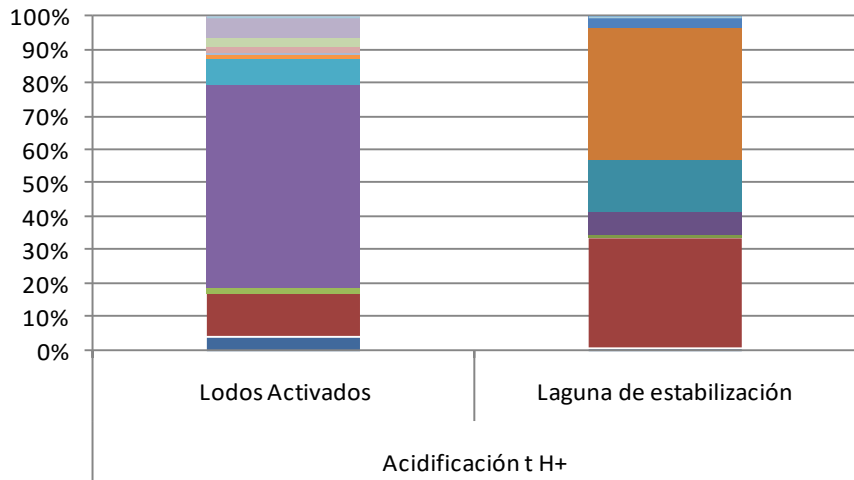
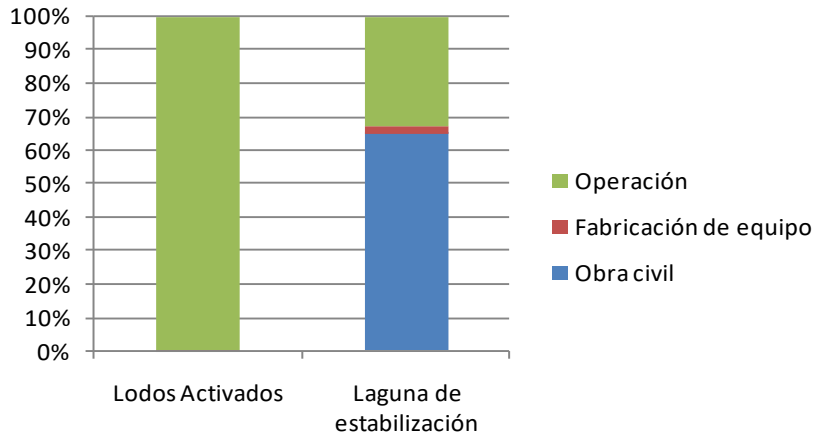
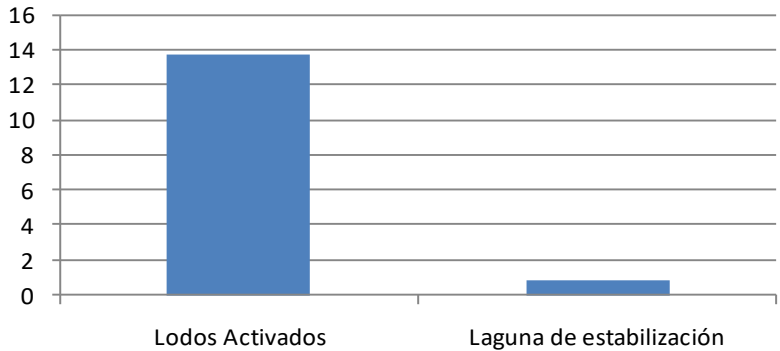
## Greenhouse Gases Emissions t eq CO2 (100 años)



Gases de efecto invernadero t eq CO2 (100 años)

# Lluvia ácida

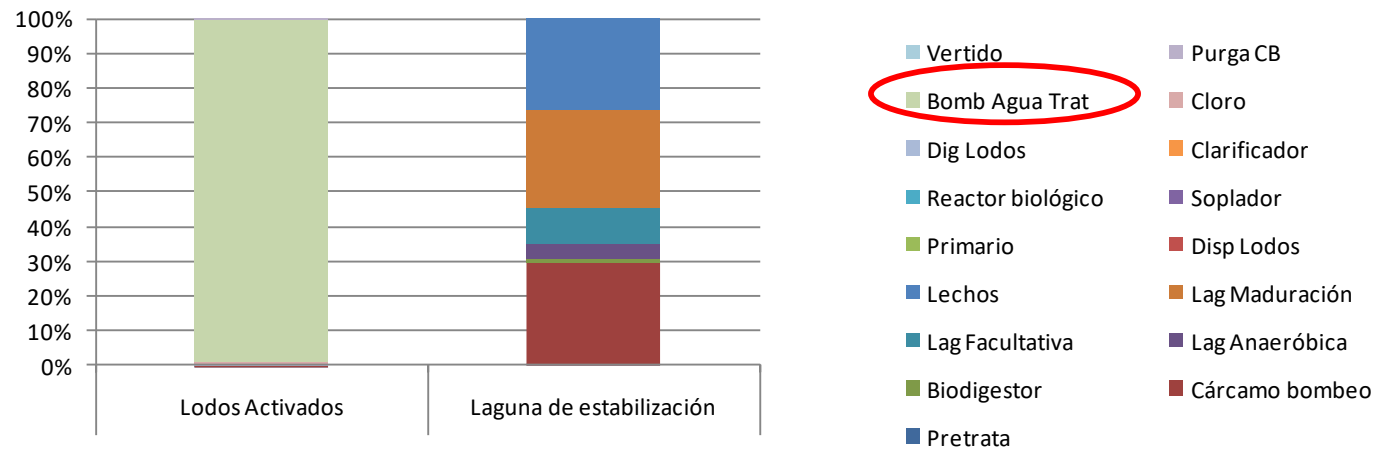
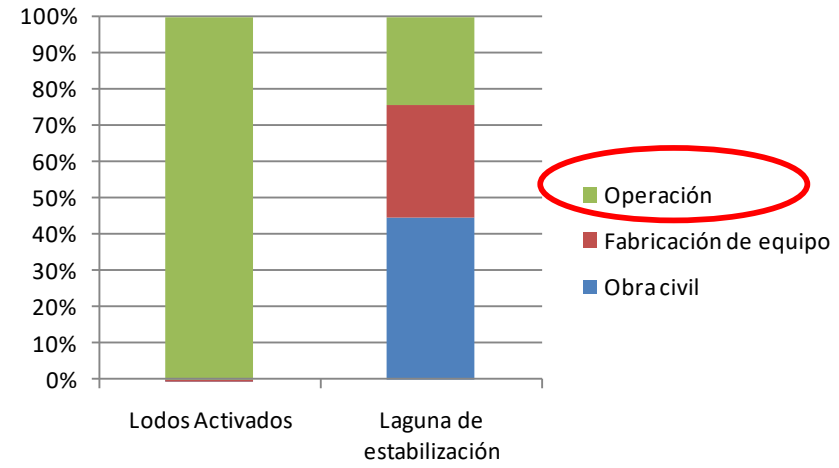
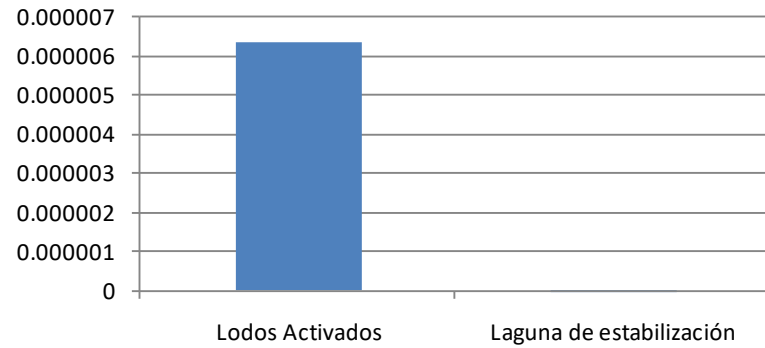
## Acidification t H+



Acidificación t H+

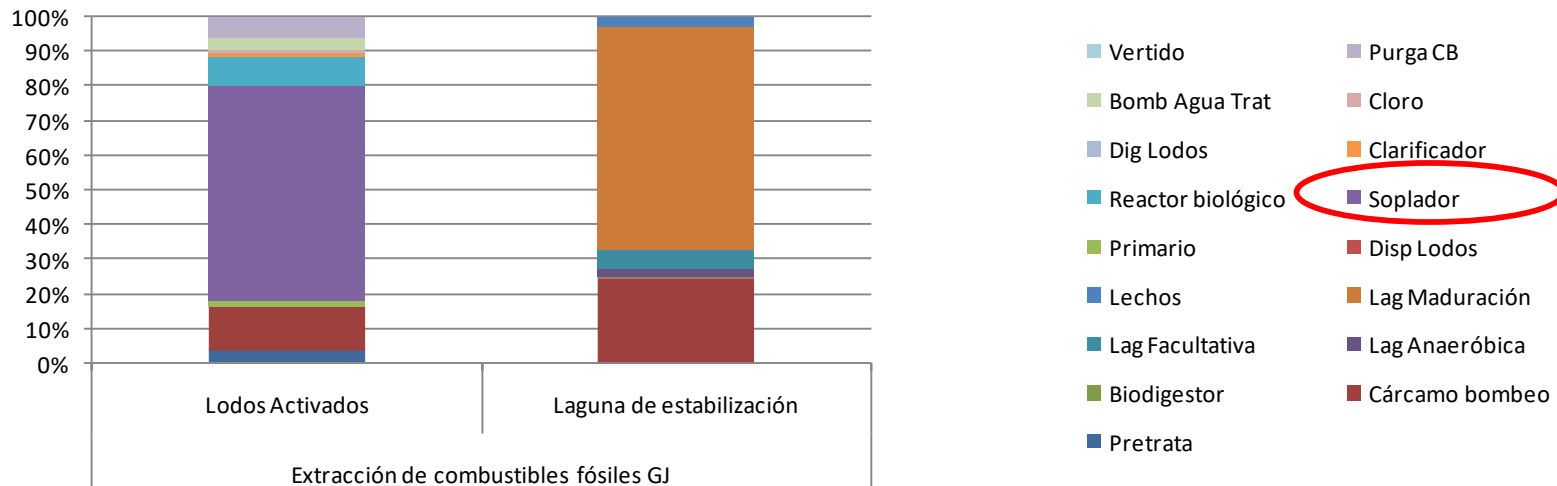
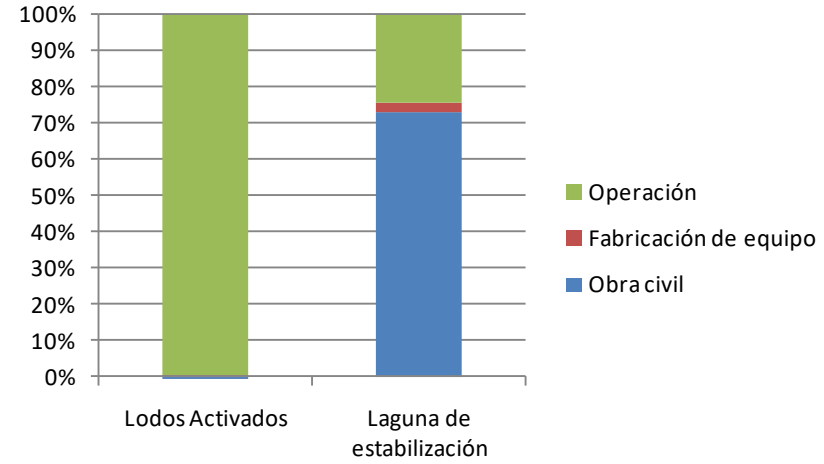
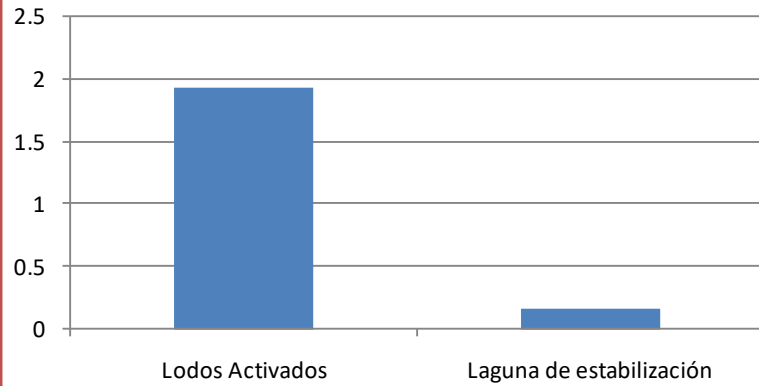
# Efectos carconogénicos

## Carcinogenic effects t eq 1,4 DCB

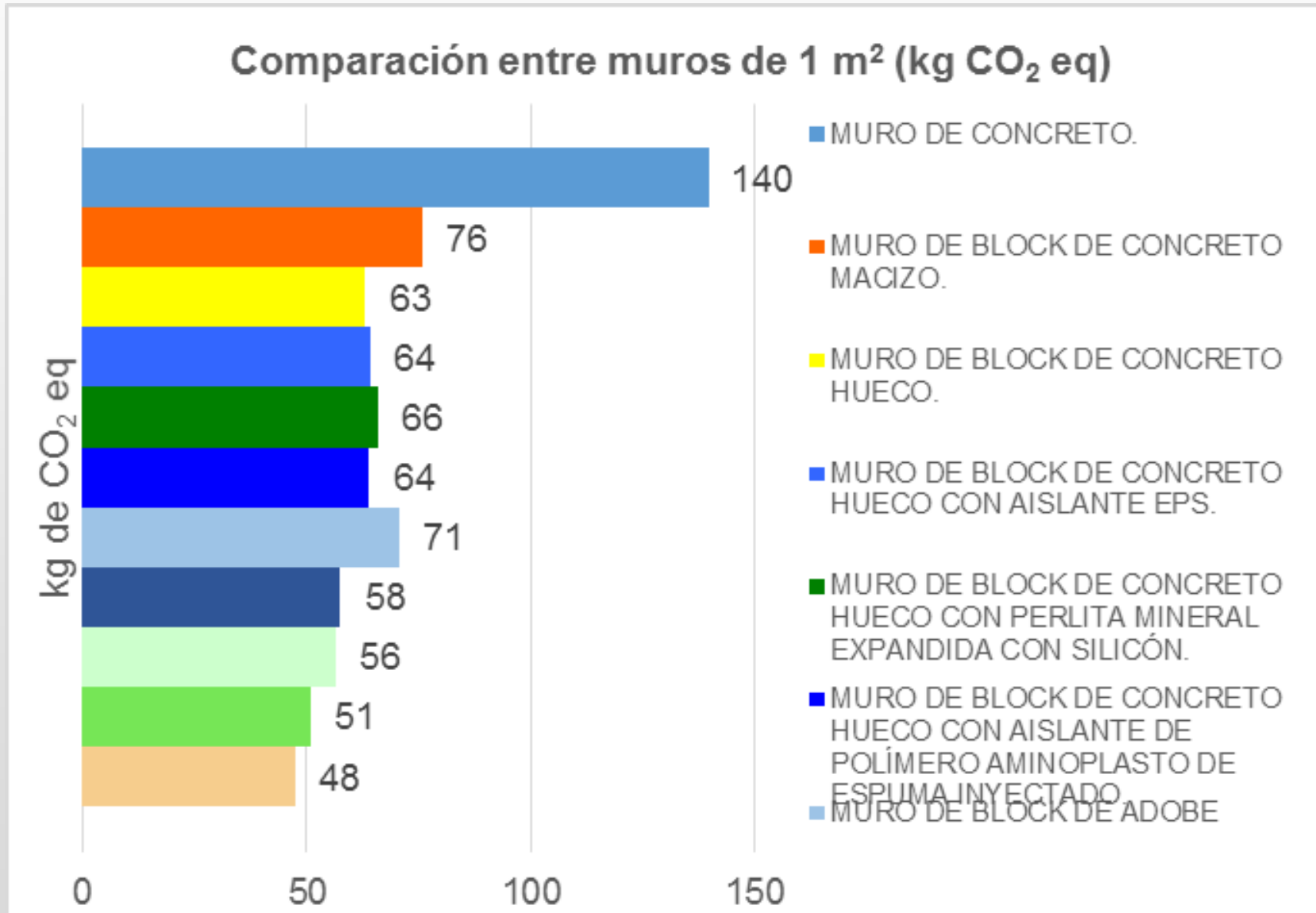


# Uso de combustibles fósiles

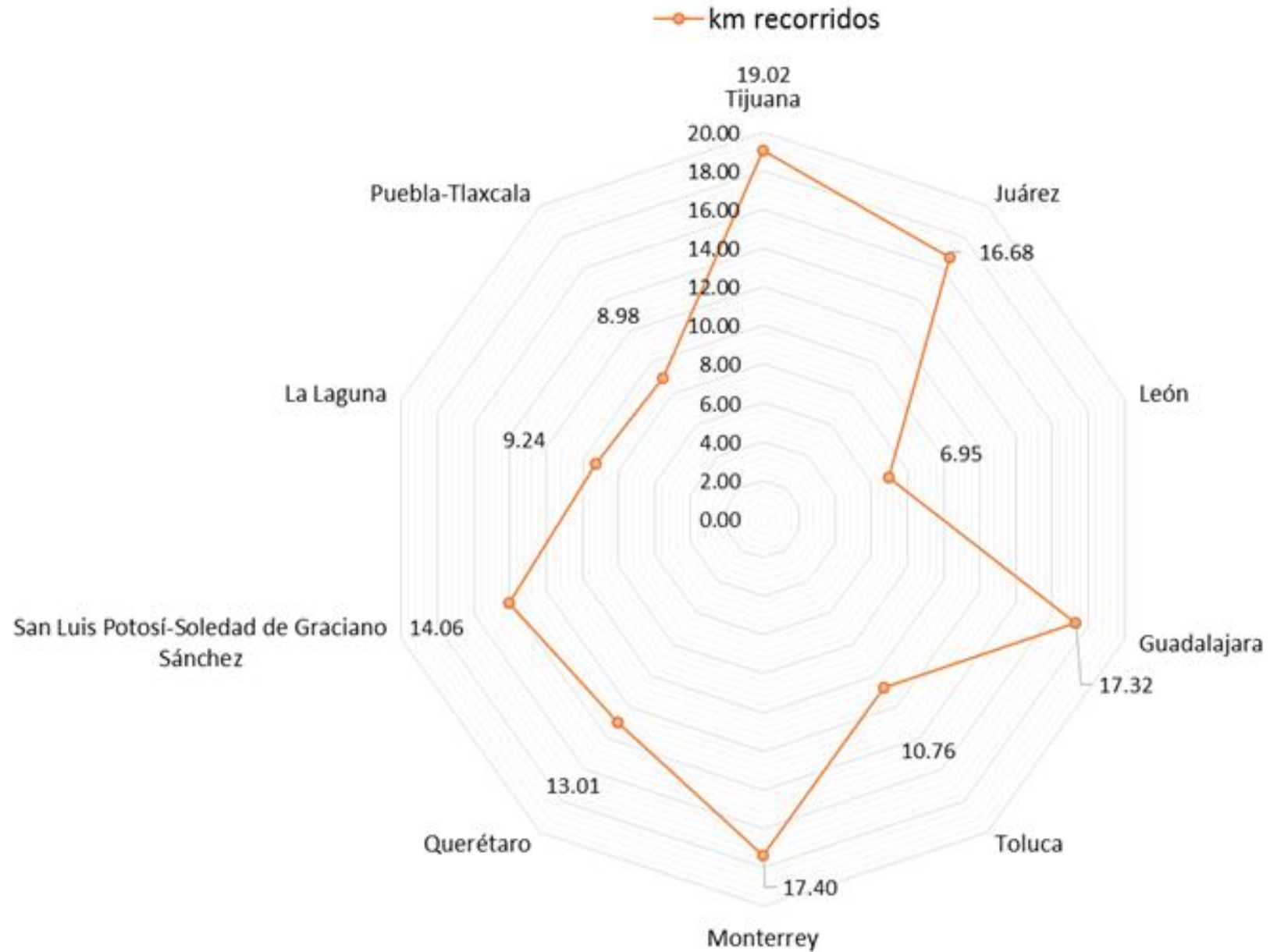
## Fossil fuels extraction GJ



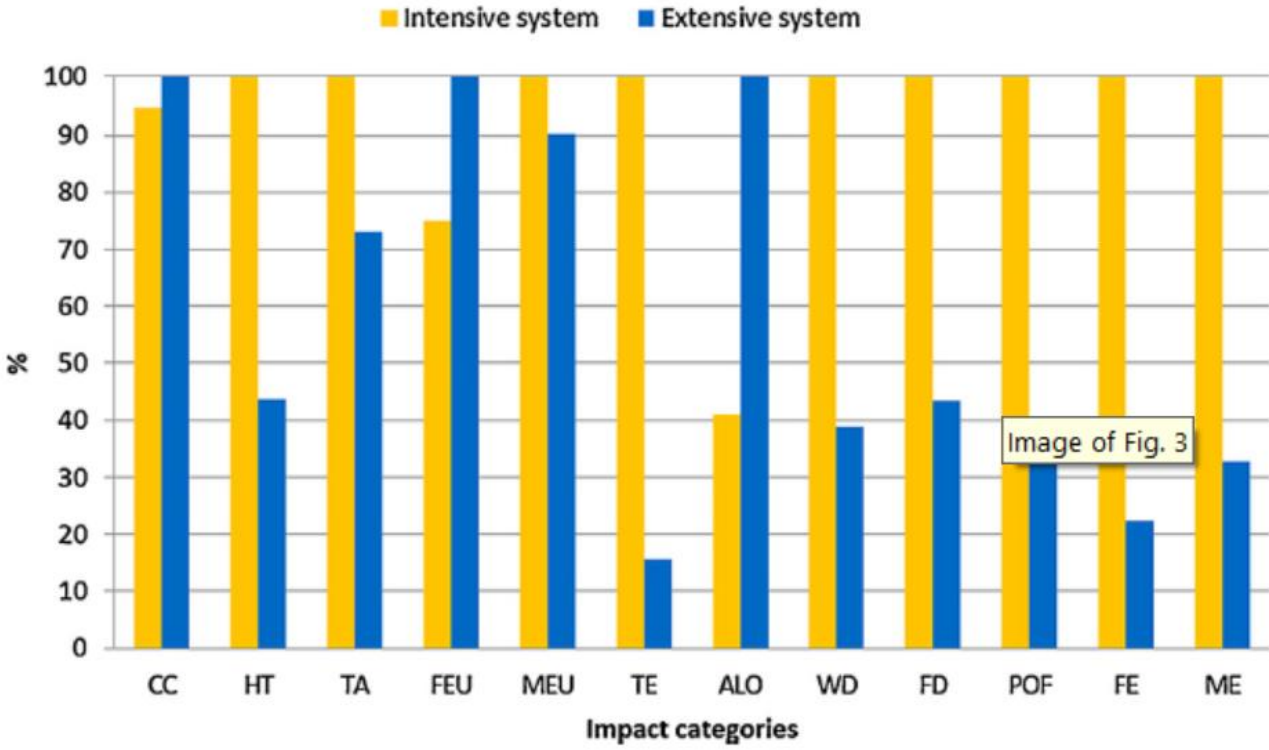
## ACV materiales (BID-SHF)



### Zonas Metropolitanas de 1.000.000 a 4.999.999 Habitantes



# ACV de 1 kg de carne de res



**Fig. 3.** Impact category (percentages) comparison for intensive and extensive systems. Comparison per 1 kg of meat. CC = Climate change, HT = Human toxicity, TA = Terrestrial acidification, FEU = Freshwater eutrophication, MEU = Marine eutrophication, TE = Terrestrial ecotoxicity, ALO = Agricultural land occupation, WD = Water depletion, FD = Fossil fuel depletion, POF = Photochemical oxidant formation, FE = Freshwater ecotoxicity, ME = Marine ecotoxicity.

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journal homepage: [www.elsevier.com/locate/resconrec](http://www.elsevier.com/locate/resconrec)



Full length article

Environmental impact of beef production in Mexico through life cycle assessment



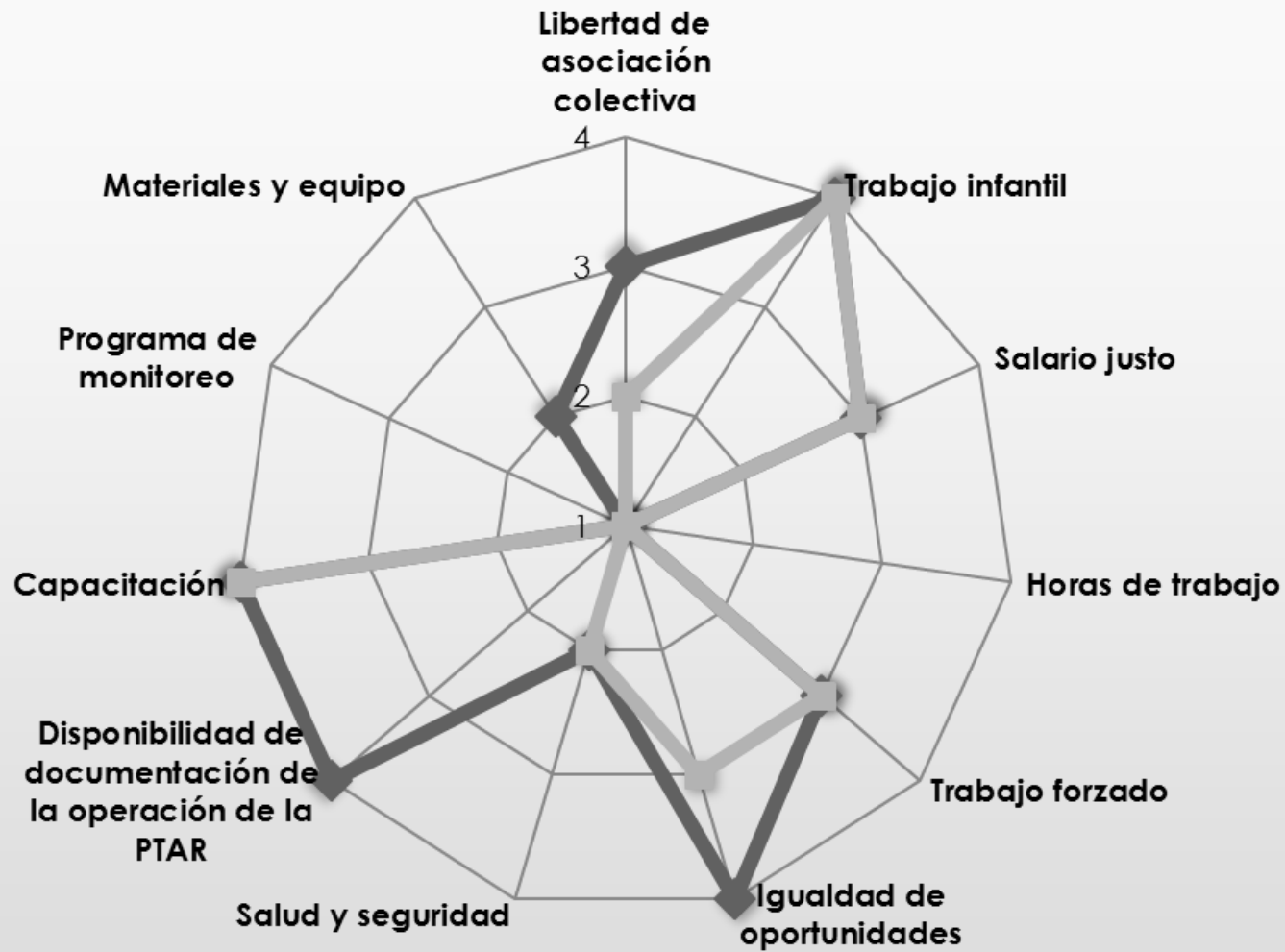
Adriana Rivera Huerta<sup>a</sup>, Leonor Patricia Güereca<sup>b</sup>, María de la Salud Rubio Lozano<sup>a,\*</sup>

<sup>a</sup> Facultad de Medicina Veterinaria y Zootecnia, Universidad Nacional Autónoma de México, Av. Universidad 3000, Coyoacán, Ciudad Universitaria, 04510, Mexico City, Mexico

<sup>b</sup> Instituto de Ingeniería, Universidad Nacional Autónoma de México, Coyoacán, Ciudad Universitaria, 04510, Mexico City, Mexico



# Análisis de Ciclo de Vida Social en PTAR



◆ Naucalpan  
 ■ Tepalcingo

Environmental Impact Assessment Review 57 (2016) 101–113

Contents lists available at ScienceDirect

**Environmental Impact Assessment Review**

journal homepage: [www.elsevier.com/locate/eiar](http://www.elsevier.com/locate/eiar)

Addressing social aspects associated with wastewater treatment facilities

Alejandro Padilla-Rivera, Juan Manuel Morgan-Sagastume, Adalberto Noyola, Leonor Patricia Güereca\*

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 Social aspects  
 Management systems  
 Sustainability  
 Social indicators

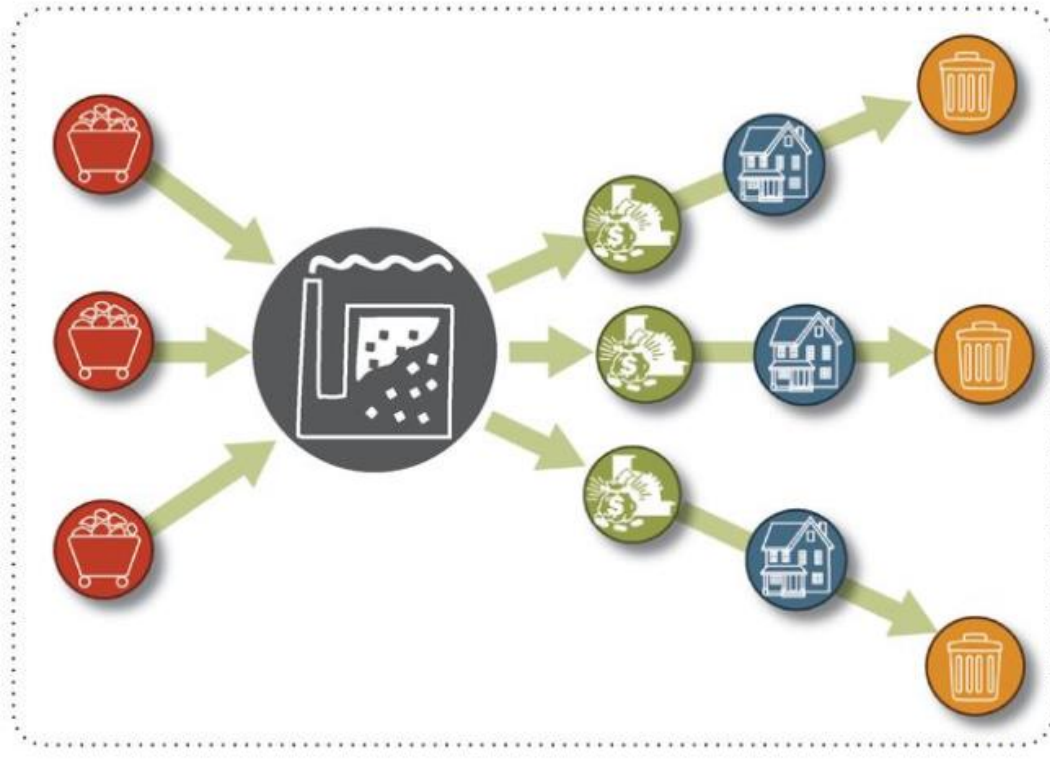
ABSTRACT

In wastewater treatment facilities (WWTF), technical and financial aspects have been considered a priority, while other issues, such as social aspects, have not been evaluated seriously and there is not an accepted methodology for assessing it. In this work, a methodology focused on social concerns related to WWTF is presented. The methodology proposes the use of 25 indicators as a framework for measuring social performance to evaluate the progress in moving towards sustainability. The methodology was applied to test its applicability and effectiveness in two WWTF in Mexico (urban and rural). This evaluation helped define the key elements, stakeholders and barriers in the facilities. In this context, the urban facility showed a better overall performance, a result that may be explained mainly by the better socioeconomic context of the urban municipality. Finally, the evaluation of social aspects using the semi-qualitative approach proposed in this work allows for a comparison between different facilities and for the identification of strengths and weakness, and it provides an alternative tool for achieving and improving wastewater management.

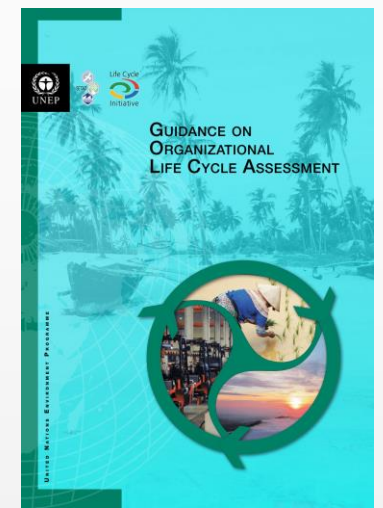
# Análisis de Ciclo de Vida Organizacional

Regulado por la ISO 14072:2014

## B. Organizational LCA



Fuente: Hellweg y Canals (2014)



Fuente: UNEP (2015)



Fuente: Life Cycle Initiative (2017)

# Aplicaciones

- Diseño o rediseño de productos
- Mejora ambiental
- Ecoeficiencia
- Responsabilidad social corporativa
- Aspectos ambientales para ISO 14001
- Evaluación de Políticas Públicas
- COMUNICACIÓN/IMAGEN/ECOETIQUETADO



# INFORMACIÓN AMBIENTAL







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## The co-processing of municipal waste in a cement kiln in Mexico. A life-cycle assessment approach



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Full length article

## Environmental impact of beef production in Mexico through life cycle assessment



Adriana Rivera Huerta<sup>a</sup>, Leonor Patricia Güereca<sup>b</sup>, María de la Salud Rubio Lozano<sup>a,\*</sup>

<sup>a</sup> Facultad de Medicina Veterinaria y Zootecnia, Universidad Nacional Autónoma de México, Av. Universidad 3000, Coyoacán, Ciudad Universitaria, 04510, Mexico City, Mexico

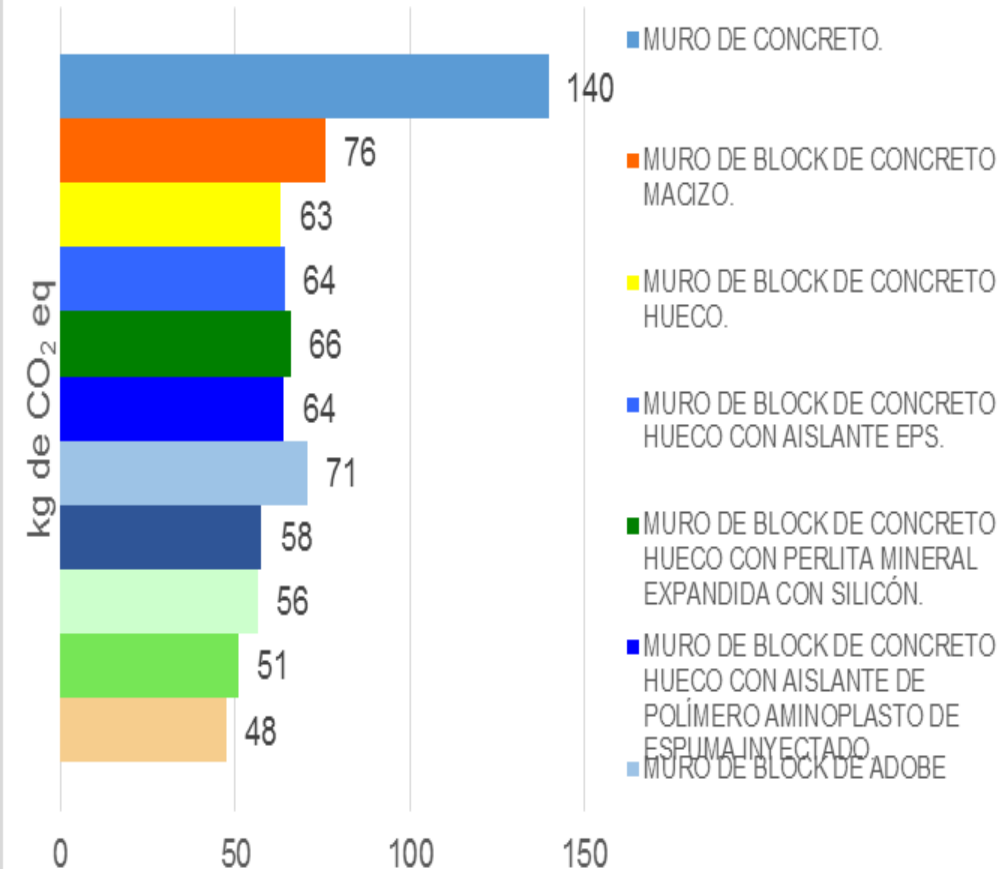
<sup>b</sup> Instituto de Ingeniería, Universidad Nacional Autónoma de México, Coyoacán, Ciudad Universitaria, 04510, Mexico City, Mexico

# Desarrollo de software



SOCIEDAD HIPOTECARIA FEDERAL

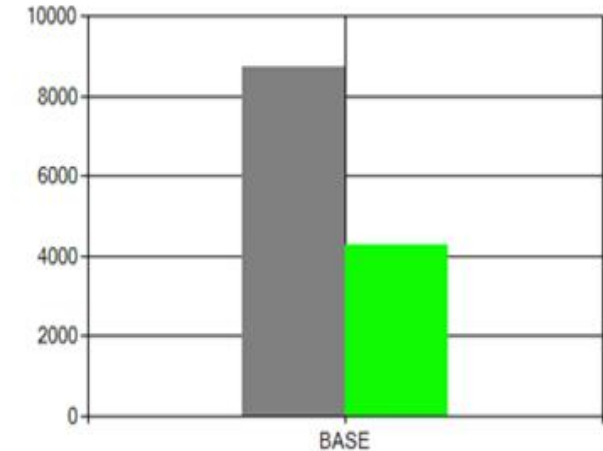
### Comparación entre muros de 1 m<sup>2</sup> (kg CO<sub>2</sub> eq)



### Huella de carbono con enfoque de ciclo de vida para sistemas de construcción

Linea Base (LB)	ECOCASA (ECO)
<b>Cantidad (m2)</b> <input checked="" type="checkbox"/> <b>Muro</b> 50 Muro de concreto de 10 cm espesor <input checked="" type="checkbox"/> <b>Losa</b> 10 Losa de concreto macizo 10 cm <input checked="" type="checkbox"/> <b>Ventana</b> 5 1 m2 de perfil de aluminio perimetral de 1½" Peso/m2: 9.00 kg/m2	<b>Muros</b> Block de concreto 15x20x40 cm relleno de perlita m <b>Losa</b> Vigueta de concreto con bovedilla de EPS Makros Panel para entepiso aislante peralte 18 1 pza./m2 Peso/m2: 5.70 kg/m2 Peso de EPS + canaleta <b>Ventana</b> 1 m2 de Perfil de PVC espesor 6.2cm Peso/m2: 14.18 kg/m2
Block de cemento hueco 15x20x40cm (12.5 pzas/m2) con 1 m2 aislante de perlita mineral expandida con silicón equivalente. Peso: 0.373 kg/pza. Peso/m2: 4.6625 kg/m2	
<b>Descripcion del sistema</b>	<b>Distancia de la planta de producción al sitio de construcción (km)</b> 25
<b>LB (kg)</b> CO2 por transporte 2.55258 CO2 por fabricacion 8720.75	<b>ECO (Kg)</b> CO2 por transporte 2.0509 CO2 por fabricacion 4302.75

Huella de carbono (kg CO <sub>2</sub> eq.)	
Linea Base	ECOCASA
8723.303	4304.801



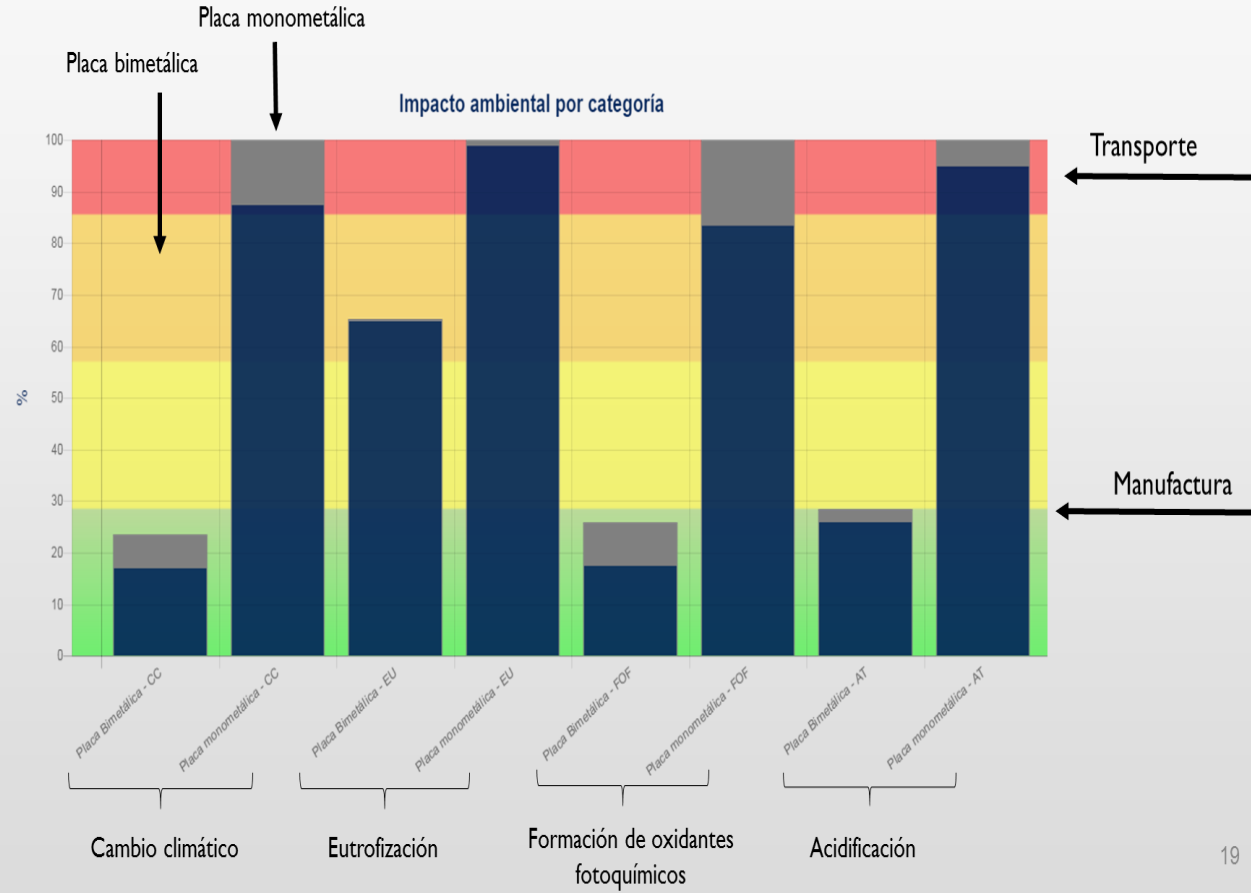
LIMPIAR SALIR

# Desarrollo de software



*Detergente Perfoc*

Componente	Cantidad	Unidad
<i>Auxiliar</i>		
Carboximetil celulosa	<input type="text"/>	kg
Ácido sulfúrico	<input type="text"/>	kg
<i>Blanqueadores</i>		
Etilendiamina	<input type="text"/>	kg
Silicato de sodio	<input type="text"/>	kg
Percarbonato de sodio	<input type="text"/>	kg
<i>Fuente alcalina</i>		
Cloruro amónico	<input type="text"/>	kg
<i>Surfactantes</i>		
Aceite de alga	<input type="text"/>	kg
Alquinbenceno sulfonato	<input type="text"/>	kg
<i>Suavizantes</i>		
Trifosfato de sodio	<input type="text"/>	kg
Alcohol etoxilado	<input type="text"/>	kg
<i>Enzimas</i>		
	<input type="text"/>	kg





Fuente: Health News, 2016



- Los consumidores se han comenzado a interesar en conocer los atributos ambientales de los productos que usan
- En respuesta, los fabricantes han empezado a proporcionar información de los aspectos ambientales de sus productos empleando etiquetas o declaraciones en sus productos y publicidad



# Esquemas de información ambiental

- **Información ambiental:** Cualquier información (limitada o detallada) de los atributos ambientales o desempeño de productos o servicio, en:

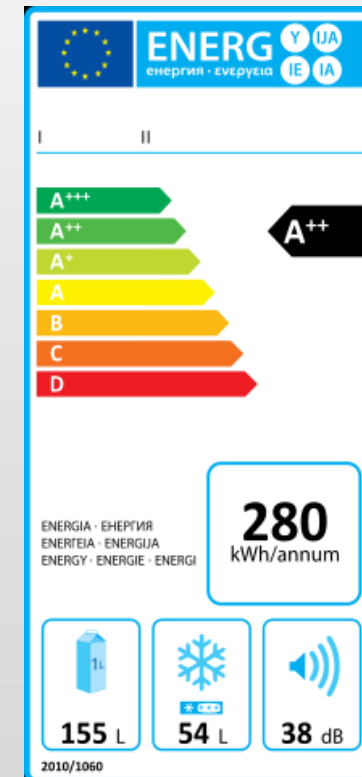
- declaraciones escritas
- tablas,
- etiquetas,
- logos
- reportes anuales



Fuente: IHOBE, 2017



Fuente: Grupo Carso, 2014



Fuente: EU energy label



Fuente: <http://ecodisenouandina2.blogspot.mx/2015/10/papel-ecologico.html>



Fuente: OECD, 2012





US EPA ENERGY STAR TEXTILE STANDARD FSC HUMANE RAISED & HANDLED Soil Association GREEN SEAL CERTIFIED DER BLAUE ENGEL ENVIRONMENTAL CHOICE PREMIUM Organic PRODUCTS BIO FUEL BIRD & FRIENDLY GREEN TICK SUSTAINABLE CERTIFIED biopro PETE HOPE GREEN SEAL CERTIFIED BIO USDA ORGANIC AUSTRIAN CERTIFIED ORGANIC Green IT bluesign GREEN SEAL B:O christian aid CAFÉDIRECT MoneySaver Expert.co AMNESTY INTERNATIONAL Friends of the Earth NATURAL HISTORY MUSEUM MEDECINS SANS FRONTIERES pdsa for pets in need of vets THE RAINFOREST FOUNDATION Ecology Building Society OXFAM CO2 BIO HELLAS CERTFOR Corporation BIOLAND B:O SAFE ENVIRODESIC GREEN RESTAURANT CERTIFICATION mixed recycling paper clean and dry no food contact plastic bottles and jugs only compostables food and food-related paper compostable dishware





# Esquemas de Información Ambiental de Productos

## SERIE DE NORMAS ISO 14020

### **14020: 2000. Etiquetas y Declaraciones ambientales –Principios Generales**

Type-I  
ISO 14024  
(1999)

Etiquetas ambientales  
(e.g. EU-Flower, Blue Engel, White Swan)

Type-II  
ISO 14021  
(2016)

Auto-declaraciones ambientales

Type-III  
ISO 14025  
(2006)

Declaraciones Ambientales  
(e.g. EPD<sup>®</sup> System)

# Ecoetiquetado

- **Tipo I:** Programa de etiquetado voluntario
- Organismos reguladores (países europeos)
- Países en desarrollo (Brasil, China, Tailandia) se han encaminado a tener sus propios esquemas de eco-etiquetado
- Las empresas voluntariamente acuden a acreditarse bajo los esquemas establecidos por ellos
- Basado en ACV





# Ecoetiquetado

**Tipo II:** Autodeclaraciones hechas por fabricantes

## \*Riesgo de greenwashing

- Generalmente no incluyen información cuantitativa



# Ecoetiquetado

- **Tipo III: Declaraciones Ambientales de Productos (Environmental Product Declaration, EPD)** proporcionan información ambiental que permite la comparación del impacto ambiental de productos. Basada en ACV.



¡Gracias!